

Shiven Josan

Brand & Multimedia Designer

Victoria, Australia

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 <https://www.shivenjosan.design/>

Multidisciplinary designer specialising in brand identity, packaging, motion and visual communication. Experienced across branding, campaign design, digital content and 3D visualisation, with a strong focus on building cohesive visual experiences across print and digital platforms.

Experience

MyHelp Services

Apr 2025 - Present

Multimedia Designer

- Led the rebrand of MyHelp Services, developing a refreshed logo, visual identity and brand applications across digital and print.
- Designed brochures, price guides, onboarding materials, event collateral and social content while maintaining a consistent visual system.
- Developed marketing assets for community and industry campaigns across social, web, print and events.

Tsar: Made in Bharat

Jan 2023 - Mar 2025

Creative Director

- Led the visual direction and packaging of an Indian luxury fragrance brand from concept to launch.
- Built a cohesive brand experience across packaging, campaign collateral and physical touchpoints.
- Created 3D product visualisations and motion content for launch campaigns and digital platforms.

Ogilvy & Mather

Jul 2022 - Aug 2022

Design Intern

- Supported client campaigns through digital ads, presentations, social content, brochures and FMCG packaging mockups.
- Worked with senior designers to translate creative briefs into production-ready visual assets.

Tech Mahindra

Sept 2022 - Apr 2023

Interaction Designer

- Designed UI concepts and wireframes for a telecommunications app, translating user research and survey insights into intuitive user experiences.
- Worked with stakeholders to align user needs with business requirements, refining concepts into clear, functional interface solutions.

Education

Master of Design — Multimedia Design | Monash University, Melbourne

Bachelor of Technology — Electronics & Communication Engineering | Manipal University, Jaipur

Skills

Brand & Visual: Brand Identity | Packaging | Art Direction | Campaign Design | Print & Digital | Motion Graphics | 3D Visualisation.

Software: Adobe Illustrator | Photoshop | InDesign | After Effects | Premiere Pro | Figma | Blender | Cinema 4D | Maya.